



**BOARD OF DIRECTORS**

**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

**PLANNING AND CAPITAL PROGRAMS COMMITTEE**

**THURSDAY, MARCH 26, 2026**

**ATLANTA, GEORGIA**

**MEETING SUMMARY**

**1. CALL TO ORDER AND ROLL CALL**

Committee Chair Valencia Williamson called the meeting to order at 10:01 A.M.

**Board Members**

**Present:**

Al Pond  
Freda Hardage  
Roderick Frierson  
Valencia Williamson  
Jennifer Ide  
Sagirah Jones  
Sarah Galica  
Elizabeth Bolton-Harris  
Shayna Pollock  
DeVon Hudson

**Board Members**

**Absent:**

Kathryn Powers  
Russell McMurry  
Jacob Tzegaegbe  
Jannine Miller  
Ryan Loke

**Staff Members Present:**

Jonathan Hunt  
Rhonda Allen  
Paul Lopes  
Steven Parker  
Larry Prescott  
Duane Pritchett  
Michael Kreher

**Also in Attendance:** Peter Crofton, Phyllis Bryant, Nevin Grinnell, Kenya Hammond, Jacqueline Holland, Leslie Hubble, Tyrene Huff, Paul Nash and Matthew Pollack

**2. APPROVAL OF THE MINUTES**

**Minutes from February 26, 2026 Planning and Capital Programs Committee meeting**

Approval of the Minutes from February 26, 2026 Planning and Capital Programs Committee meeting. On a motion by Board Member Hardage, seconded by Board Member Pollock, the motion passed by a vote of 10 to 0 with 10 members present.

**3. BRIEFING**

**Capital Programs Update**

Acting Assistant General Manager, Capital Programs Delivery, Matthew Pollack provided a summary update of the Capital Projects underway, including the projects prioritized for the upcoming World Cup and other major Capital initiatives.

**Better Breeze Fare System Launch Update**

Assistant General Manager, Customer Experience, Nevin Grinnell provided an overview of the launch of MARTA's new better Breeze fare system.

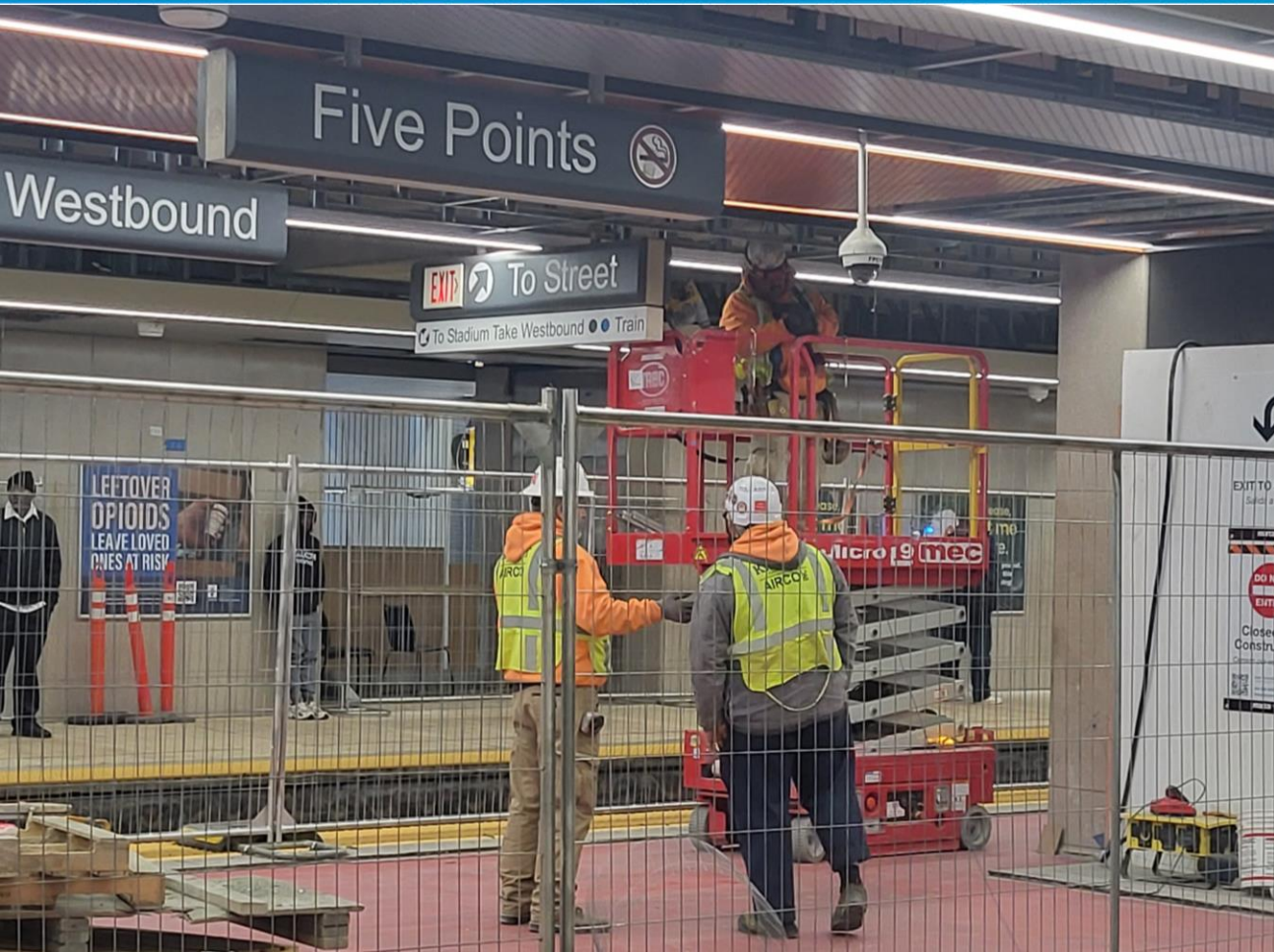
**4. OTHER MATTERS**

None

**5. ADJOURNMENT**

The Committee Meeting adjourned at 10:44 A.M.

YouTube link: <https://youtube.com/live/yYpclGWP-Dw?feature=share>



# MARTA Capital Programs Update

Planning and Capital Programs Committee

March 26, 2026

Matthew Pollack, Acting AGM Capital Programs Delivery

# Capital Programs Delivery (CPD)



**Larry Prescott**  
Interim Chief  
Capital Officer



**Matthew Pollack**  
Acting AGM  
Capital Programs  
Delivery



**Keli Davis**  
Director of  
Facilities Program  
Management



**A.J. Joshi**  
Director of  
Expansion  
Program  
Management



**Kaci Gamble**  
Director of  
Construction  
Management &  
Support Services



**Erik Leach**  
Director of State  
of Good Repair  
Program  
Management

# Capital Projects Underway

## ➤ World Cup Focus

- *RAPID* A-Line - Summerhill BRT
- Better Breeze
- Rail Station Phone Upgrade
- Airport Station Rehabilitation
- Five Points Station Rehabilitation and Transformation
- Garnett Station Rehabilitation
- Indian Creek Station Rehabilitation
- Peachtree Center Station Rehabilitation
- SEC District Station Rehabilitation
- Vine City Station Rehabilitation
- Wayfinding and Five Points Beautification

## ➤ Other Major Capital Initiatives

- *RAPID* B-Line - Southlake BRT
- *RAPID* C-Line - Campbellton Road BRT
- Cleveland/Metropolitan ART
- Traction Power Substations
- Clayton County Operations & Maintenance Facility
- Bankhead Station Expansion



**MARTA Station Soccer**



# **Projects Overview**

## **World Cup Focus**

# RAPID A-Line (Summerhill BRT)

## Significant Scope Items

- First Bus Rapid Transit (BRT) in the metro region
- 4.8-mile round-trip from South Downtown to Atlanta Beltline
- Six, branded, articulated electric vehicles with frequent service
- Electric vehicle charging station at Carver Station



Carver



Georgia State



# Better Breeze

## Significant Scope Items

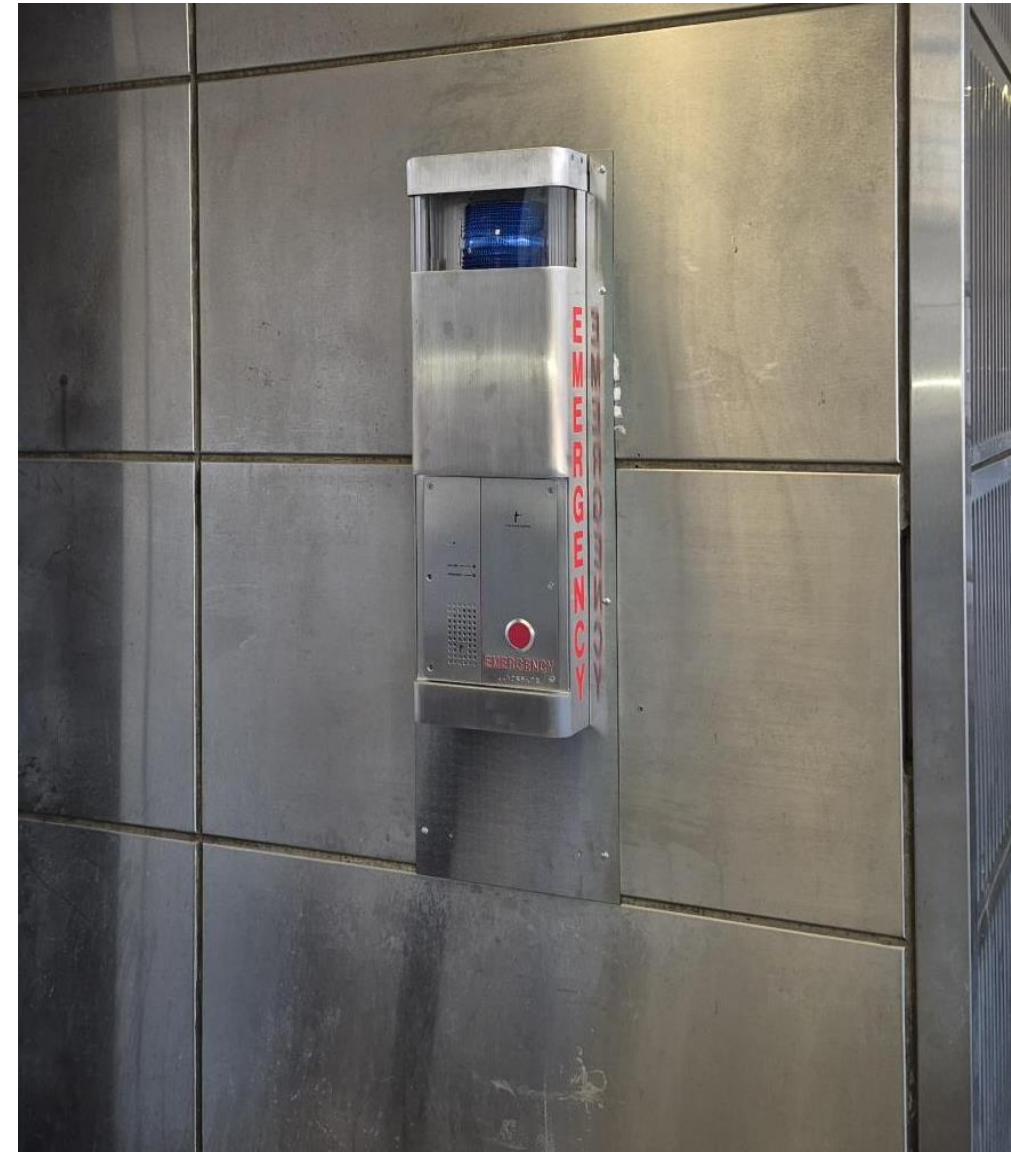
- New Breeze back-office software and website
- Replace faregates and ticket vending machines (TVMs) at rail stations
- Install platform validators and TVMs at streetcar and Rapid stops
- Install new validators and fareboxes on all vehicles
- Virtual cards and mobile wallets



# Rail Station Phone Upgrade

## Significant Scope Items

- Install new network infrastructure
- Replace customer and emergency phone devices at six (6) priority rail stations using a Voice over Internet Protocol (VoIP) phone system
  - ✓ Five Points, – Complete
  - ✓ Garnett – 95% complete
  - ✓ Peachtree Center (70%), SEC District Vine City and Ashby Stations (30%)
- Upgraded, speaker phone design reduces risk of vandalism
- Better visibility of phone locations



# Airport Station Rehabilitation

## Significant Scope Items

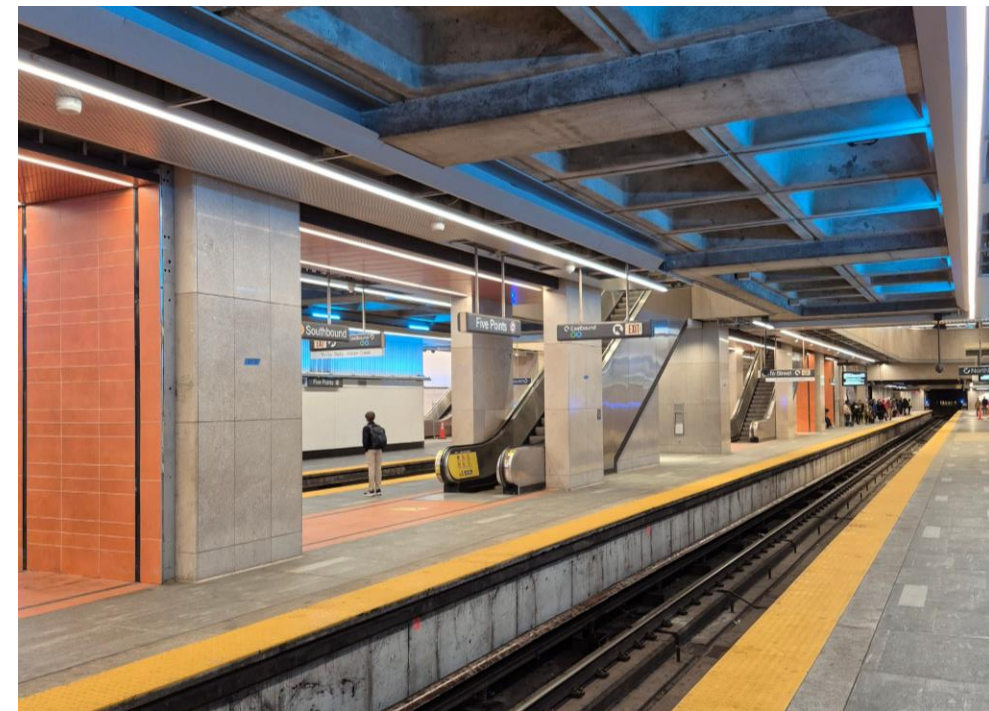
- **Functionality:** Upgraded flooring, vertical circulation, signage, lighting, and thermal comfort
- **Security:** Upgraded and provide additional security monitoring devices
- **Patron Services:** New RideStore at concourse level



# Five Points Station Rehabilitation

## Significant Scope Items

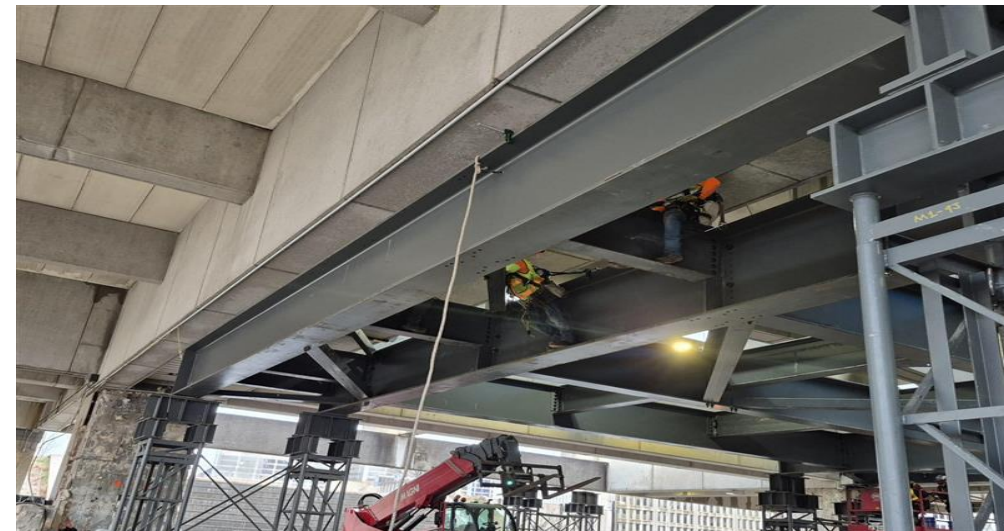
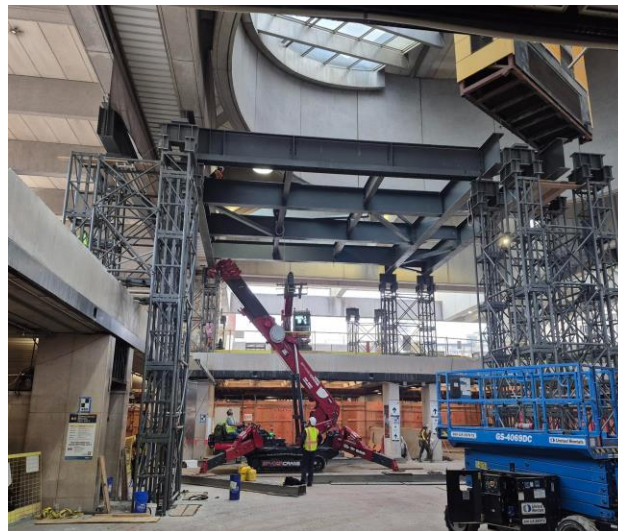
- Restore Eisenman façade
- Install new pavers on platforms
- Install new wall tile and paint existing walls a lighter color
- Install new metal coffered ceiling inserts and light fixtures
- Install new transit digital advertisement displays
- Install new ventilation fans
- Replace customer seating
- Clean granite surfaces



# Five Points Transformation

## Significant Scope Items

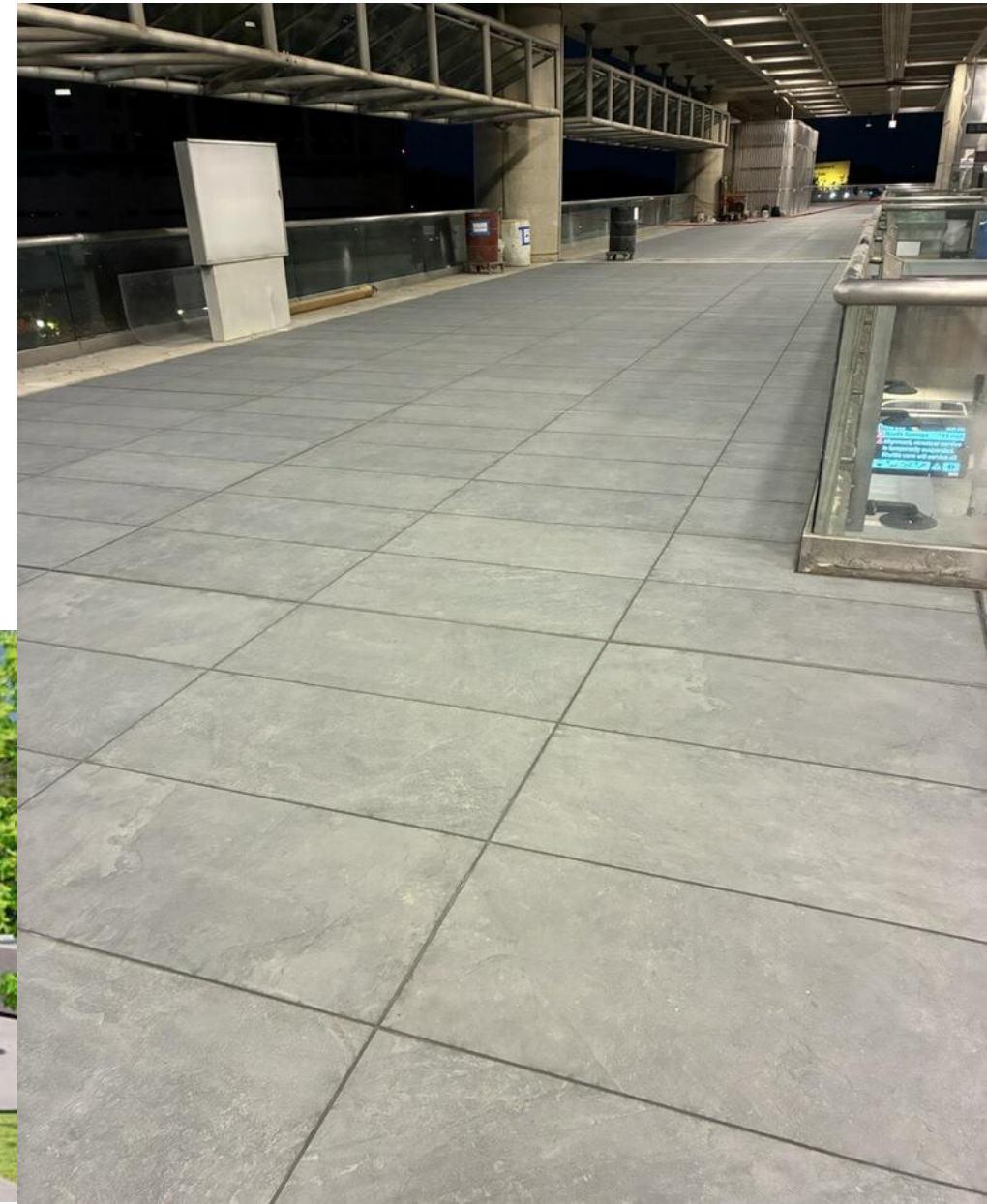
- Maintain Forsyth Street entrance open for patrons
- Plaza level deconstruction
- Plaza level demolition work
- Build back expected to start in late 2027



# Garnett Station Rehabilitation

## Significant Scope Items

- Replace platform and concourse pavers
- Replace wind screen panels with perforated metal panels
- Replace platform and concourse expansion joint materials include additional waterproofing measures beneath flooring
- Connects to Plaza work by ADID and SoDo



# Indian Creek Station Rehabilitation

## Significant Scope Items

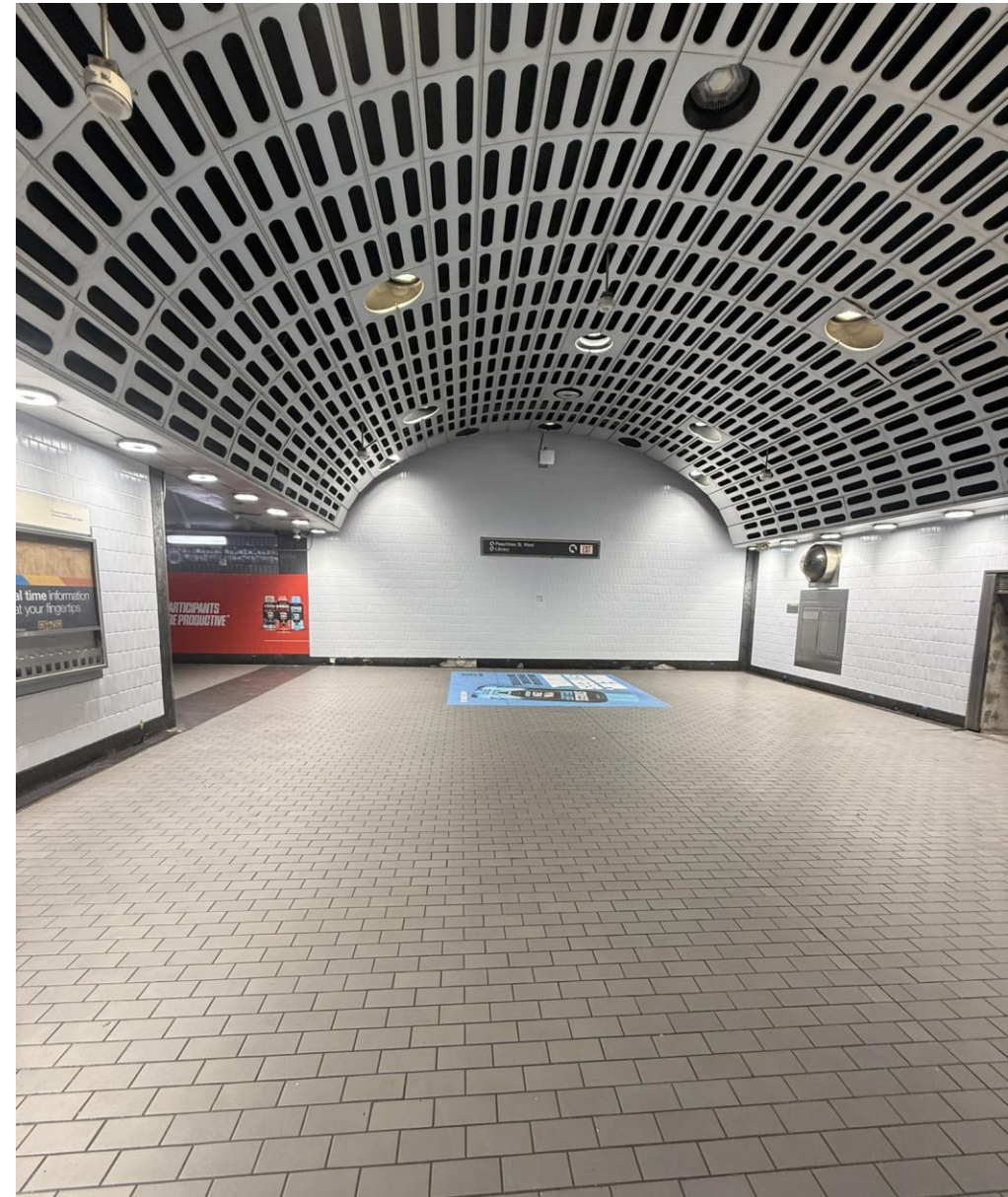
- New pedestrian bridge connecting the Northern community
- New architectural concrete walking surfaces on platform, concourse, bus loop, and parking lot walkway
- New lighting throughout the station
- New wall surfaces
- Wood barrel roof restoration



# Peachtree Center Station Rehabilitation

## Significant Scope Items

- Clean and seal floors and walls
- Repair damaged tiles and regrout
- Install the new SMART restroom



# SEC District Station Rehabilitation

## Significant Scope Items

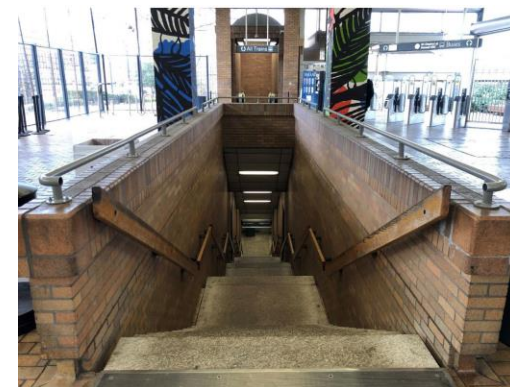
- Renamed station from “Dome/GWCC/Phillips Arena/CNN” Station to “Sports, Entertainment and Convention (SEC) District” Station
- Full re-roofing of the roof assembly
- Security perimeter fence to prevent access to roof
- New SMART restroom



# Vine City Station Rehabilitation

## Significant Scope Items

- Replace ceiling tiles and paint the ceiling grid in all stairwells
- Install new LED lighting in the skylight lightboxes
- Replace brick pavers with a new concrete walkway
- Repair or replace door frames and cabinets
- Improve lighting both internally and externally
- Pressure wash and clean all surfaces
- Trim/remove overgrown vegetation outside the station



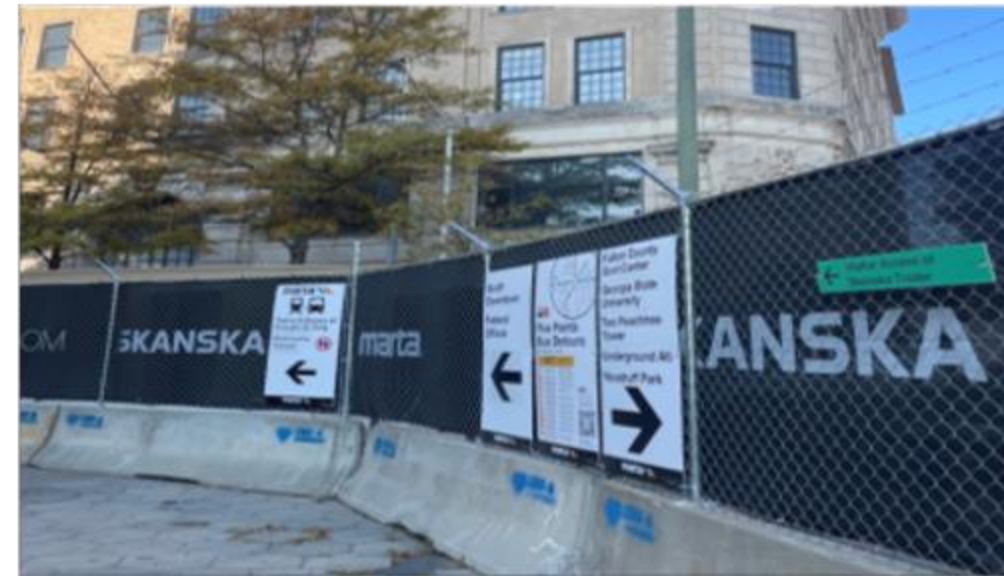
# Wayfinding and Five Points Beautification

## Significant Scope Items

- Design & installation of temporary wayfinding signage at seventeen (17) stations for the World Cup 2026 event
- Installation of perimeter fence wrap around Five Points street-level construction site
- Five Points mural to be painted by Atlanta Falcons/United in-house muralist Vera Zeigler



Proposed Floor Decals



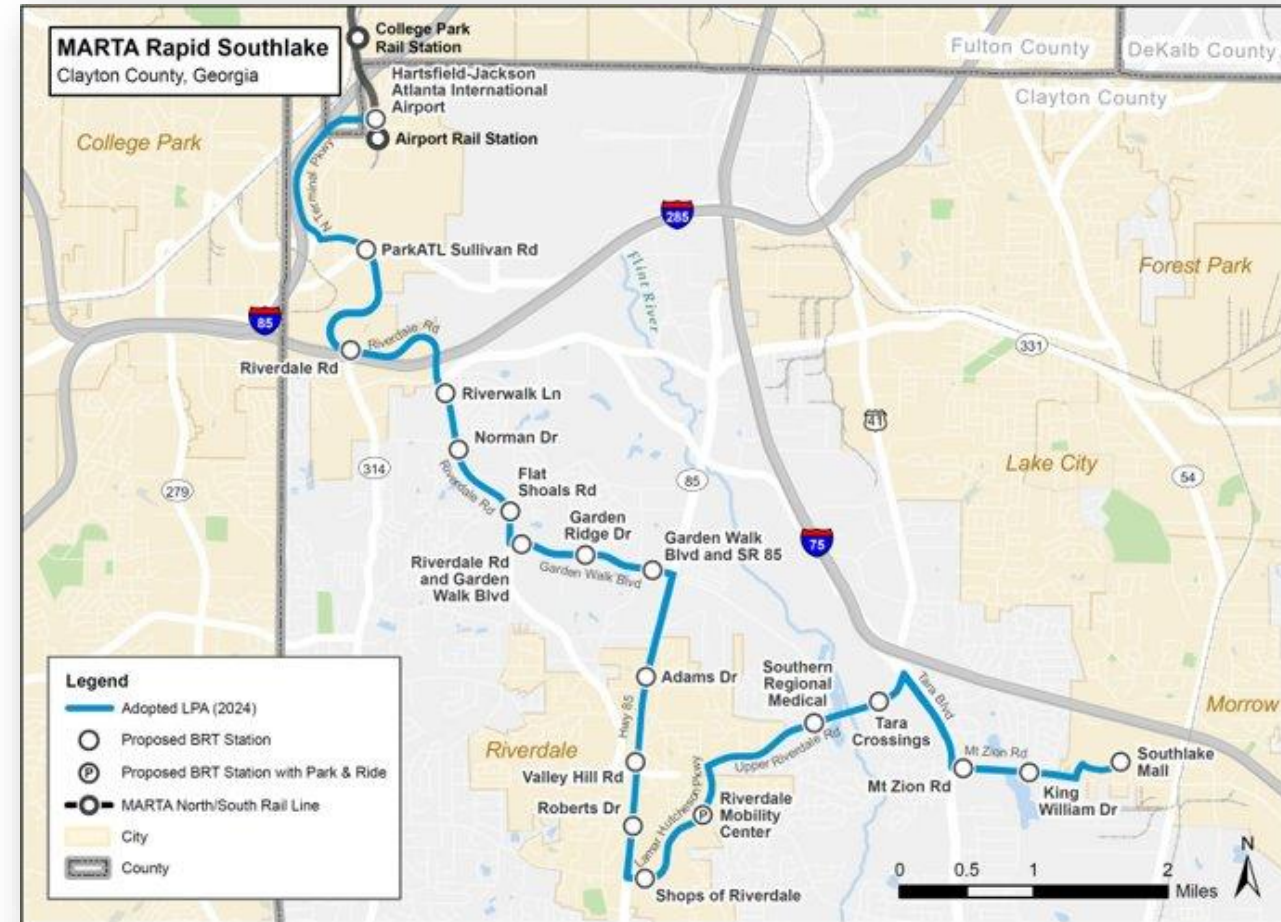


# **Projects Overview**

## **Other Major Capital Initiatives**

# RAPID B-Line (Southlake BRT)

- Final design consultant, CDM Smith, has started the final design development process
- Project has been earmarked for \$60.9M in federal Capital Investment Grant (CIG) funding – not guaranteed
- Project received a medium-high rating for FY26
- Hartsfield Jackson Atlanta International Airport (HJAIA) General Manager provided letter of support
- Stakeholder coordination continues with Clayton County, local cities, GDOT & HJAIA

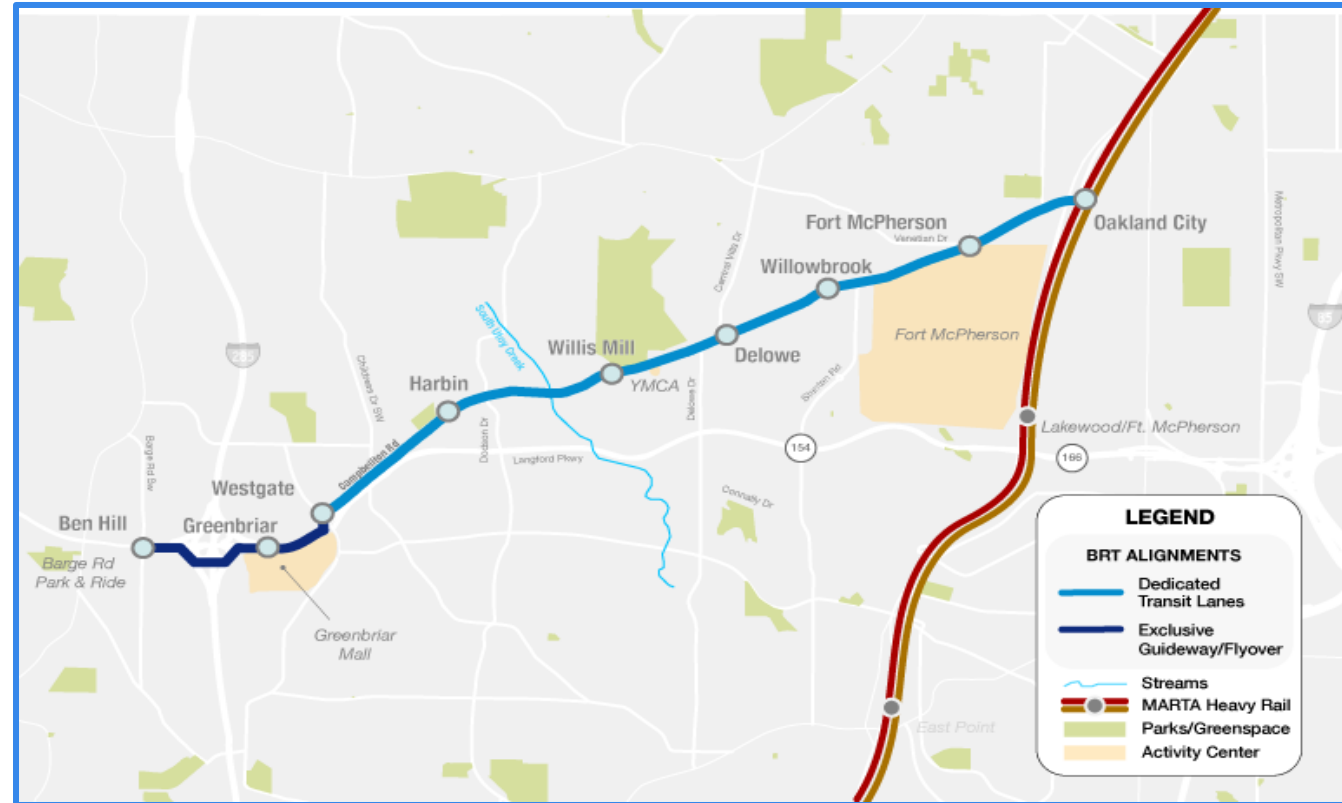


# RAPID C-Line Campbellton / Greenbriar Transit Hub

- Final design services contract has been awarded
- Campbellton corridor design: 30%
- Flyover design: 15%
- Greenbriar transit hub design: 15%
- Right-of-way minimization strategies are ongoing
- Preparing solicitation for FTA TOD pilot study
- Technical reports have been submitted to FTA

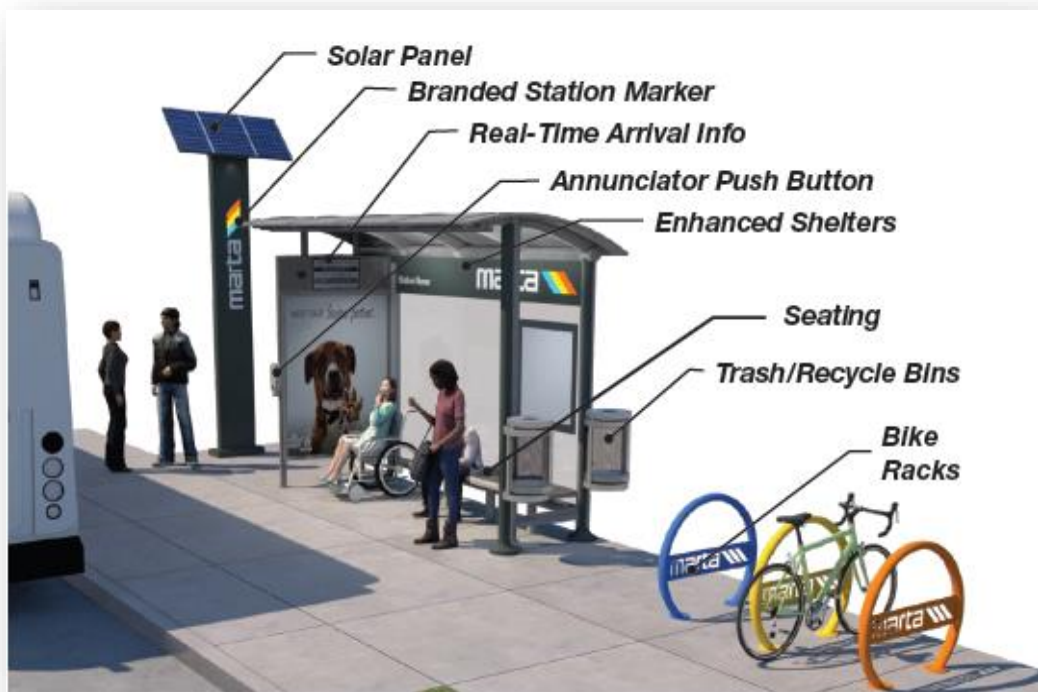
## Engagement & Outreach

- Briefed Neighborhood Planning Units (NPU) P, R and S
- Held Community Leaders roundtable meeting
- Bus route 83 ride-a-long
- Mailed project information post cards

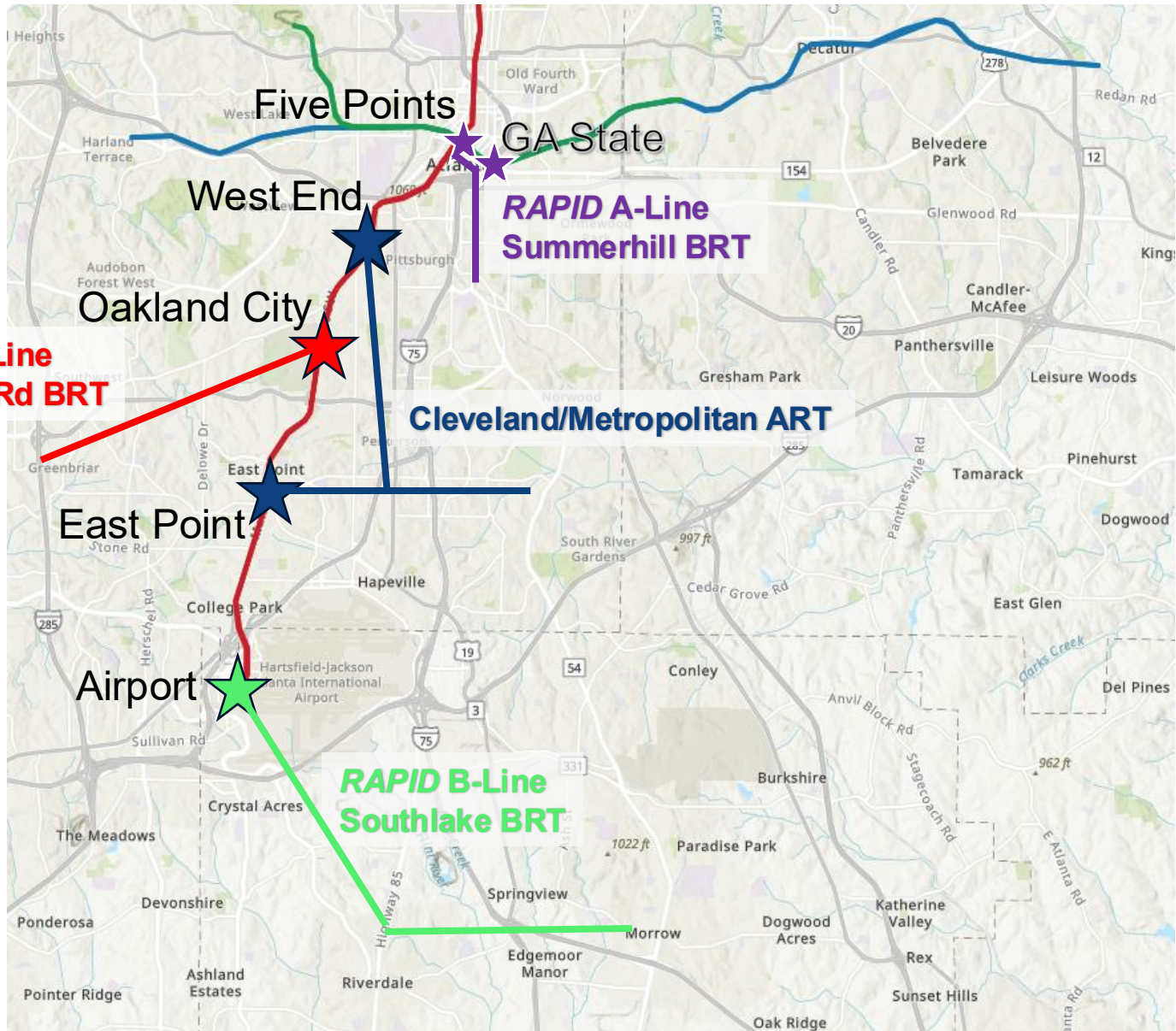
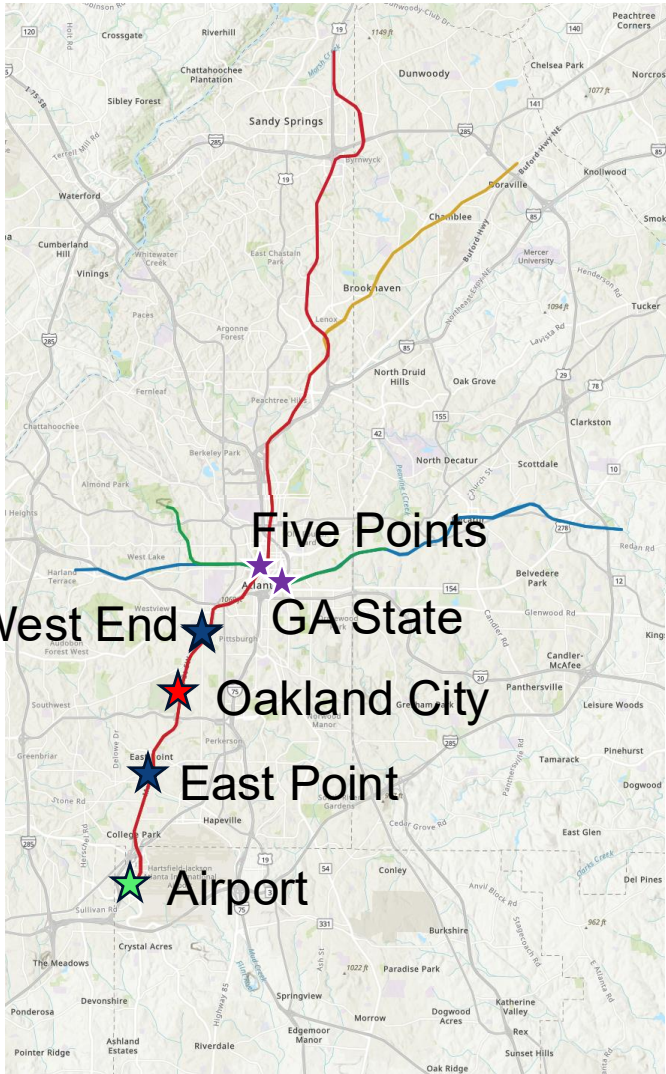


# Cleveland-Metropolitan Arterial Rapid Transit (ART)

- Construction contract has been awarded
- Administrative Notice to Proceed (ANTP): January 2026
- Construction start target: April 2026
- Construction completion target: End of 2028



# MARTA Expansions



**RAPID C-Line**  
Campbellton Rd BRT

**RAPID A-Line**  
Summerhill BRT

**Cleveland/Metropolitan ART**

**RAPID B-Line**  
Southlake BRT

# Other Expansions and Service Enhancements

Project	Design Status
400N BRT	30%
Candler Rd ART	30%
Buford Highway ART	30%
South DeKalb Transit Hub	60%
Clayton County Justice Center Transit Hub	90%

# Traction Power Substation (TPSS) Replacement Program Wave 1

- The TPSS System provides propulsion power for the rail cars
- The TPSS System consists of, but is not limited to, the below equipment:
  - Medium Voltage AC Switchgear
  - Transformers
  - Rectifiers
  - DC Switchgear



Oil Transformer



Main Breaker Panel



AC Switchgear

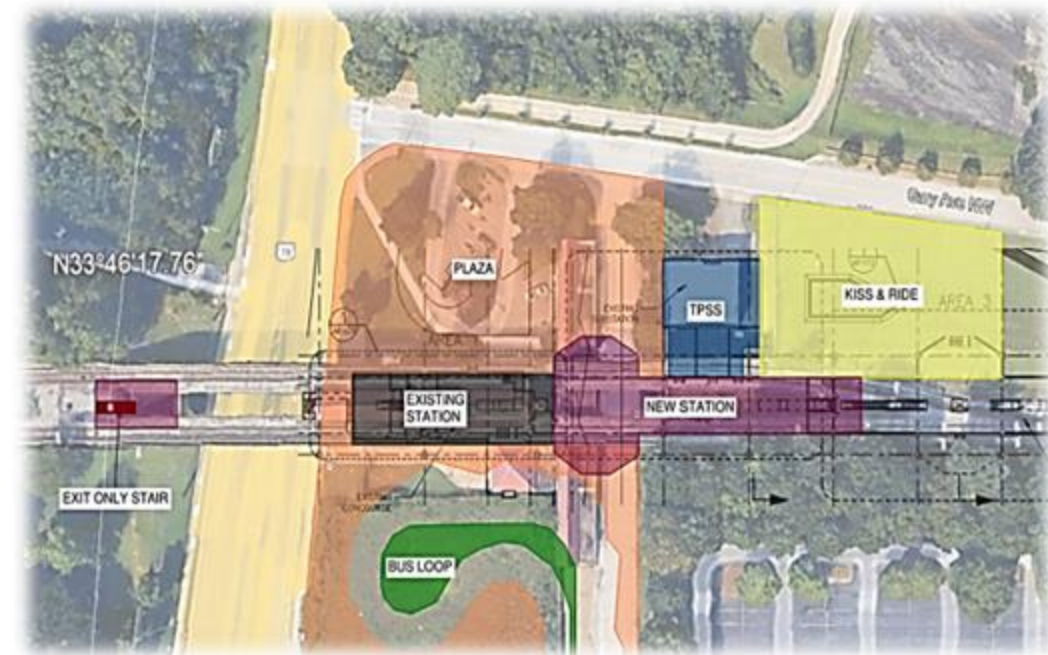
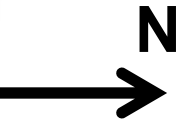
# Clayton County Multi-Purpose Operations & Maintenance Facility

- Demolition is 100% complete
- 100% final design is expected in Q4 2026
- Construction bids will be solicited in 2027
- Project completion is expected in 2031



# Bankhead Station Platform Extension

- Station design changes approved: Q4 2025
- Expected final design completion: Q2 2027
- Expected construction start: Q4 2027
- Construction duration: 30 months





Thank You





# BETTER breeze<sup>®</sup>

## Fare System Launch Board Update

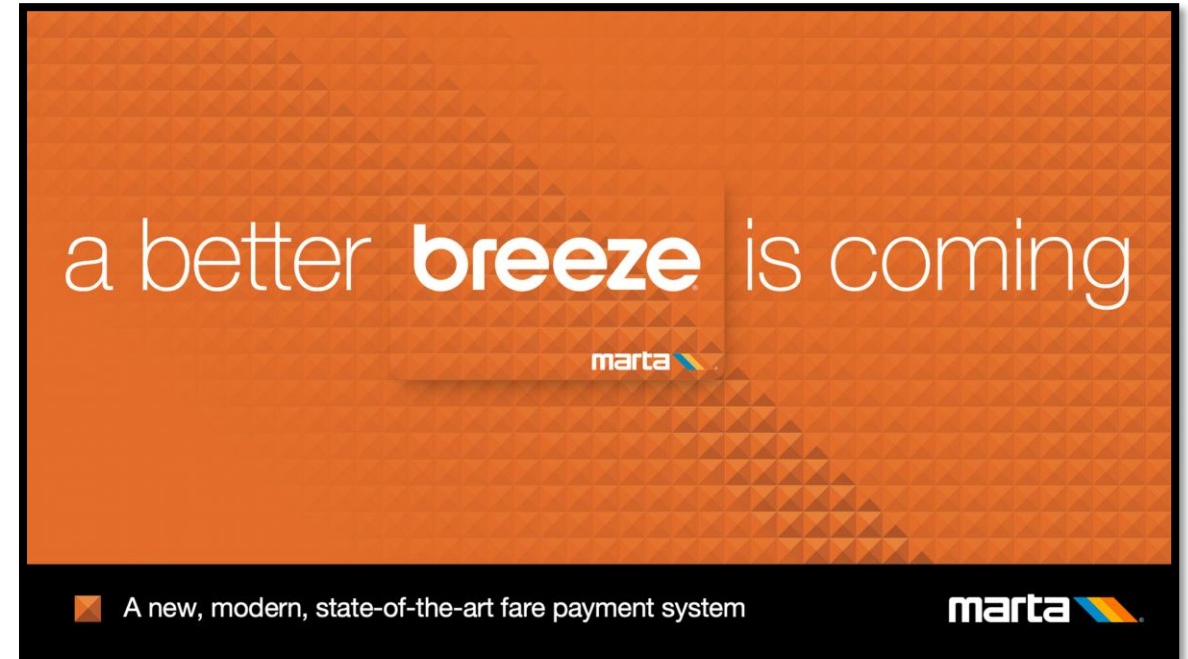
**Nevin Grinnell**

Assistant General Manager, Customer Experience

March 26, 2026

## Modernizing MARTA's Fare System

- Replaces the current system
- Improves reliability
- Enhances safety and security
- Enables future payment options
- Enhances customer experience



**better Breeze creates a modern platform for future fare innovation**

# What is Better Breeze



# What is Better Breeze

## What Riders Will Experience

- Secure station environments
- Confidence and reduced anxiety
- Faster boarding and reliability
- More convenience & flexibility



# Launch Timeline

**Current Breeze**



**Transition Period  
March 28 – May 2nd**

- Better Breeze sales begin**
- Spend down current balance
  - Use old or new breeze system

**End of Old  
Breeze May 2**



**World Cup  
June 11 – July 19**

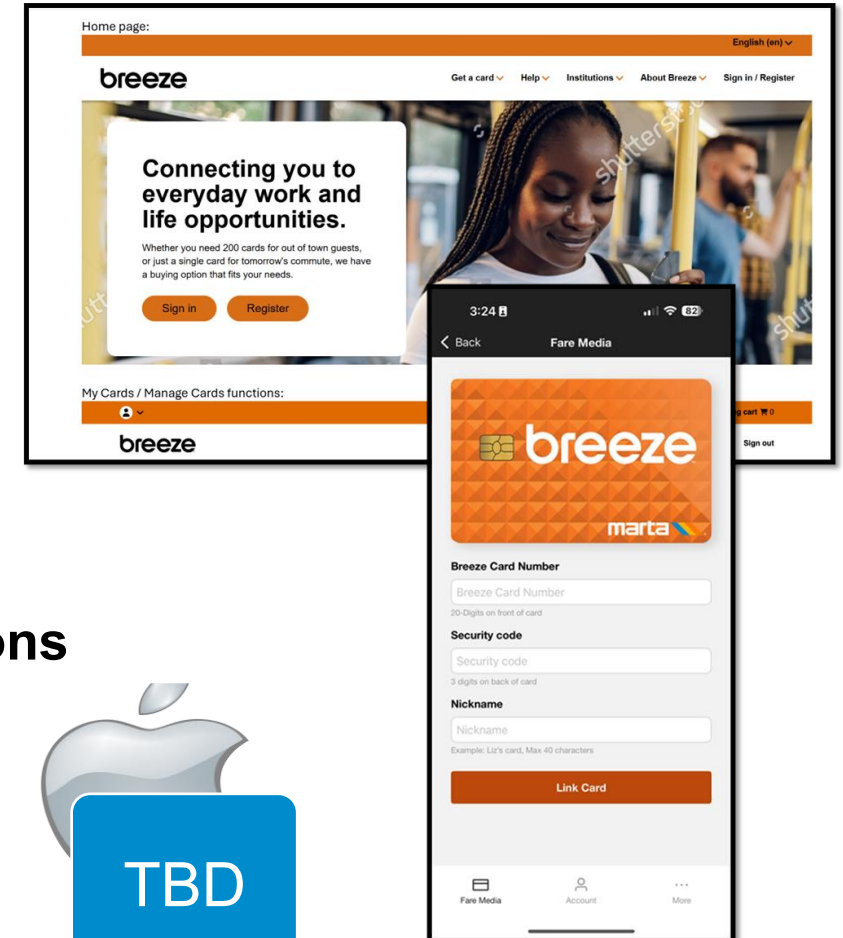
**Transfer remaining balance to the new system**

**May 5 – Oct 31**

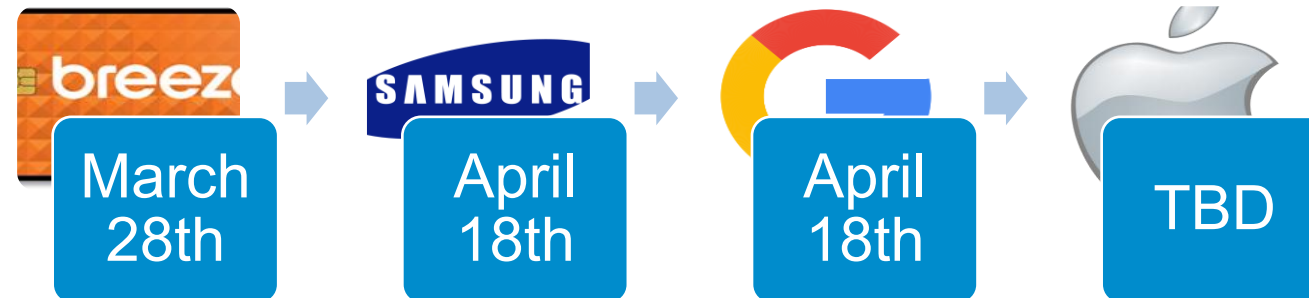
**Continued deployment  
Post World Cup**

## Aligned date(s) for App and Virtual Card Launch

- The MARTA app and Website will be ready for launch March 28<sup>th</sup>
- Virtual payment
  - Google, Samsung – April 18th
  - Apple – Following Google/Samsung



### Announcements and Communications



## Transition Period - Operational Readiness

### System Deployment & Readiness

- Staff training and operational preparation
  - Equipment installation across stations and vehicles
  - System testing and monitoring
  - Technical support teams in place
- 
- 2.86M Cards and Passes Ordered
  - 50 Training days – 3400 individuals
- 
- 1,122 Buses converted
  - 532 Faregate consoles deployed
  - 286 TVM's installed



# Transition Period - Operational Readiness

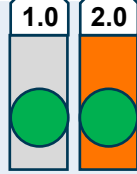
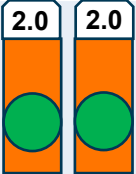


## March 28 – May 2

- Current ticket vending machines decommissioned
- Continue use of current Breeze card - use remaining balance and
- Transitioning to a Better Breeze card or new payment options

## May 2 -

- All riders must use a Better Breeze card or another accepted payment option.

### Deployment Transition Scenario 3/28 – 5/2

Hybrid Stations	Full 2.0 Stations	Legacy Stations	Bus Validators
			

## May 5 – October 30 - Provide balance transfer

## Transition Period - Support

Supporting Riders During the Transition

- Expanded customer service support
- Station signage and guidance
- Customer ambassadors at key stations
  - **Phase I:** Activated Blitz (April 4 – April 17)
  - **Phase II:** Next Gen Bus Launch Integration (April 18 – April 20)
  - **Phase III:** Sustained Support (April 21 – May 8)



# Transition Period - Marketing & Communications

## Keeping Riders and Communities Informed

- Website updates and social media messaging
- Station announcements and signage
- Traditional marketing and messaging
- Community events and educational materials



### How To Pay breeze

**Available March 28**

- 1 Pay with a Bank Card**  
**Tap to ride:**
  1. Hold your card over the reader at the faregate or turnstile.
  2. Wait for confirmation (green light or beep).One fare per customer. Also see machine for options like digital wallet or transit card.
- 2 Pay with Apple Pay or Google Pay**  
**Tap to ride:**
  1. Link a bank card inside your phone's digital wallet.
  2. With a digital wallet open, hold your phone over the reader at the faregate or turnstile.
  3. Wait for confirmation (green light or beep).
- 3 Pay with new Breeze cards, Tickets & Passes**  
**Buy Here at:**
  - Ticket vending machines
  - Ride Store
  - Reduced fare offices
  - Transcard.com
  - Temporary pop-up locationsSALES: cash only, accepts all major credit cards, excluding debit.

**Available April 18**

- 1 Breeze App with Virtual Card**  
**Tap to ride:**
  1. Download the new Breeze app.
  2. Buy a virtual Breeze card (\$5).
  3. Show it in your mobile wallet.See terms & conditions, available for purchase in the Breeze app. Use the app to manage your account.
- 2 Virtual Breeze Card in Digital Wallet**  
**Tap to ride:**
  1. Open your mobile wallet.
  2. Tap the plus (+) sign.
  3. Select transit card.
  4. Select Breeze / Atlanta Area.Link to: [www.transit.com/atlanta](https://www.transit.com/atlanta) or [www.breeze.com](https://www.breeze.com)

**Fare & Media**

Single Trip (see full fare message on station signs)	\$ 2.50
Breeze Ticket	\$ 1.00 + fare
Breeze Card	\$ 2.00 + fare

\* One person per card \* Transfers included \* Children under all inches ride free with adult

© 2025 MARTA. Speed of service and other transit services may vary. The Breeze logo, colors and graphics are the property of MARTA.

A new, modern, state-of-the-art fare payment system



# Transition Period - Customer Impact by Rider Type

## Reduced Fare Riders (Senior, Disabled)

Mailer program to target them directly  
Provide ease of transition

## Corporate Commuters

Direct institutional engagement  
Faster entry and improved reliability

## Occasional Riders / Visitors

Promote bank card and mobile payment

## Bus Riders

New validators  
Improved technology,  
more reliability

## Rail Commuters

Promote all payment options, tap in one location at the gate, reliable entry and exit



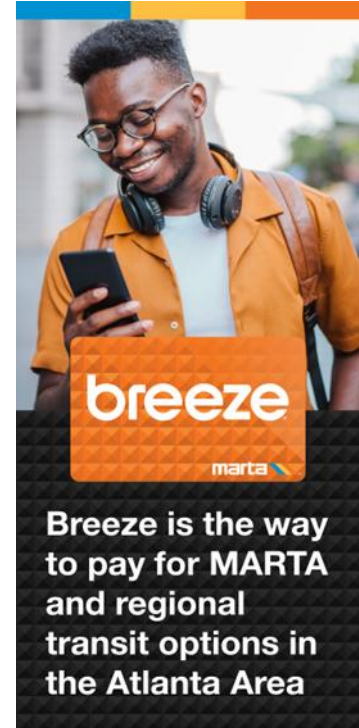
# Regional Partner Coordination

## Key Regional Partners

- CobbLinc
- Gwinnett County Transit
- Xpress

## Coordination Focus

- Testing of regional bus fleet
- Aligning communication across transit providers



## What Success Looks Like

### Successful Launch Outcomes

- Smooth rider transition
- Minimal disruption to service
- Reliable fare equipment
- Positive rider experience
- Foundation for future fare innovations

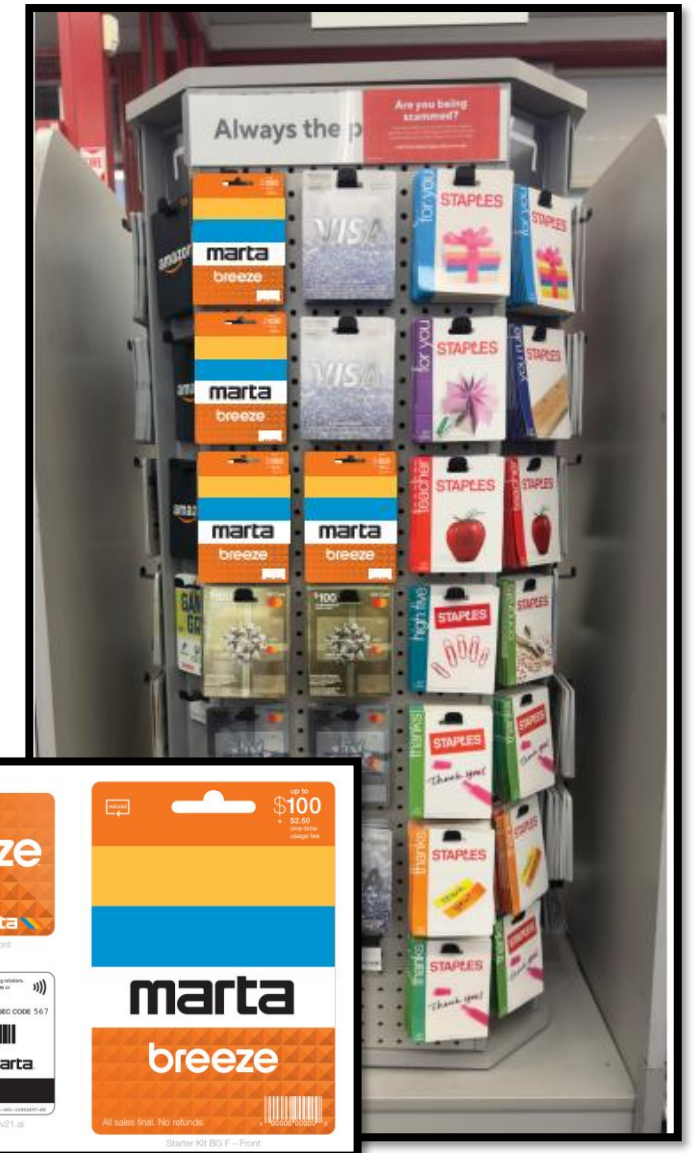


## Future Opportunities - Retail Fall Launch

- New Breeze cards distributed across 300- 600 retailers starting fall 2026

### Benefits:

- Convenience:
  - ✓ Purchase/reload cards during shopping trips
- Safer Cash-Free Travel:
  - ✓ Maintain fare media without carrying cash,
- Community Reach:
  - ✓ Increases MARTA's footprint and visibility.
- Retailer Advantage:
  - ✓ Drives additional foot traffic





Thank You

